

PRESS RELEASE

Castelfalfi earns 2025 Great Place To Work® Certification™

Castelfalfi (Florence) Italy – July 18, 2025 – Castelfalfi is proud to be Certified™ by Great Place To Work® for the 2025 year. The prestigious certification is based entirely on what current team members say about their experience working at Castelfalfi.

Great Place To Work® is the global authority on workplace culture, team member experience, and the leadership behaviors proven to deliver market-leading revenue, members retention and increased innovation.

"Great Place To Work® Certification™ is a highly coveted achievement that requires consistent and intentional dedication to the overall team member experience" says Sarah Lewis-Kulin, the Vice President of Global Recognition at Great Place To Work®. She emphasizes that Certification™ is the sole official recognition earned by the real-time feedback of team members regarding their company culture. "By successfully earning this recognition, it is evident that Castelfalfi stands out as one of the top companies to work for, providing a great workplace environment for its team members."

"Receiving the Great Place to Work® Certification™ is, for all of us, a recognition of exceptional significance" states **Gianpiero Caltagirone, Corporate Director of People and Culture at Castelfalfi** "and it bears witness to our unwavering, daily commitment to cultivating an environment where every team member at Castelfalfi feels valued, inspired, and part of a shared vision. The Trust Index Certification™, which recognises Castelfalfi as a Great Place to Work®, marks the beginning of a structured journey for us—one aimed at the ongoing enhancement of our working environment."

"Being recognised as a Great Place To Work® fills us with immense pride and reflects all that we have built together over the years here at Castelfalfi," commented Roberto Protezione, General Manager of Castelfalfi. "Behind every perfectly executed detail, every gesture of genuine hospitality, stand individuals who embrace their role with true passion. Excellence is never a matter of chance; it is the daily reflection of a culture in which each person is placed at the heart of our care and attention. This achievement also affirms one of Castelfalfi's most remarkable qualities: its nature, first and foremost, as a community. This certification belongs to all of us,



and with it comes a profound responsibility—to continue, with purpose and conviction, along a path shaped by listening, respect, and the nurturing of talent."

The Borgo of Castelfalfi represents the beating heart of the community – a place for gathering and sharing. Here, our team members can take part in a wide range of benefits and are invited to join in the public events held in the Borgo. Additionally, thanks to the monthly calendar "Living Castelfalfi", all team members have access to a rich programme of exclusive initiatives, including wine and olive oil tastings, e-bike tours, archery sessions, spa treatments and access, guided hikes, gym sessions, and much more.

A variety of services designed to support daily wellbeing and foster a sense of belonging are also available to team members. These include the *Convivium* canteen – attentive to all dietary needs and led by one of our most talented chefs –housing when required, as well as monthly and seasonal celebrations featuring awards and special moments of celebration.

Particularly noteworthy is the psychological support and coaching service, which offers both individual and couples counselling. This service is designed to meet the real needs of a large and diverse team, providing a space for listening, reflection, and personal growth.

According to <u>Great Place To Work® research</u>, job seekers are 4.5 times more likely to find a great boss at a Certified™ great workplace. Additionally, team members at Certified™ workplaces are 93% more likely to look forward to coming to work, and are twice as likely to be paid fairly, earn a fair share of the company's profits and have a fair chance at promotion.

Castelfalfi

www.castelfalfi.com

Nestled between Pisa, Florence, and Siena, Castelfalfi is a unique resort seamlessly integrated into the medieval village of the same name. It combines one of Tuscany's most scenic hilltop hamlets with a contemporary luxury resort with elegant villas spread across 1,100 hectares of countryside, forests, vineyards, and olive groves. In addition to hospitality and the organic production of wine and olive oil, the Castelfalfi estate is also home to a prestigious real estate division. Recognised with the coveted Forbes Travel Guide Five-Star Award and the prestigious Two MICHELIN Keys, Castelfalfi stands as a symbol of authentic Italian excellence and refined hospitality. In 2025, it was further honoured by Travel + Leisure, which ranked Castelfalfi as the No.1 Resort in Italy, No.2 Resort in Europe and No. 17 in the Top 100 Hotels in the World.

About Great Place to Work® Certification™

Great Place To Work® Certification™ is the most definitive "employer-of-choice" recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place to Work® Certification is recognized worldwide by employees and employers alike and is the global benchmark for identifying and recognizing



outstanding employee experience. Every year, more than 10,000 companies across 60 countries apply to get Great Place To Work®-Certified.

About Great Place To Work®

As the global authority on workplace culture, Great Place To Work® brings 30 years of groundbreaking research and data to help every place become a great place to work for all. Their proprietary platform and For All™ Model helps companies evaluate the experience of every employee, with exemplary workplaces becoming Great Place To Work Certified™ or receiving recognition on a coveted Best Workplaces™ List.

Learn more at greatplacetowork.com and follow Great Place To Work on LinkedIn, Twitter, Facebook and Instagram.