

Toscana Resort Castelfalfi Reopens After Extensive Luxury Design Renovation

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The Esteemed Tuscan Property Debuts Transformation with High-Design, Wellness and Culinary Experiences In Mind

Toscana Resort Castelfalfi is delighted to announce the official reopening of the luxury 5-star property following the most comprehensive renovation in its history. The 146-room and villa destination is now ready to welcome back guests and provide an unparalleled experience of Tuscan charm, culture, and relaxation. The resort boasts breath-taking views of the surrounding hills and vineyards, as well as access to the region's largest championship golf course, a spa, and numerous dining options featuring authentic Tuscan cuisine. Whether traveling for a romantic getaway, a family vacation, or a corporate event, Castelfalfi offers something for everyone.

Toscana Resort Castelfalfi – owned by the Lohia Family – has undergone a multi million pound renovation to elevate its facilities for its clientele, unveiling new public spaces, guest rooms and suites, including brand new restaurant Olivina, with Chef Davide De Simone at the helm. Located in the heart of the Tuscan hills between Florence and Pisa, the property is set amidst incredible rolling landscape made up of vineyards and olive groves, famous cypresses and giant pine trees; and includes the medieval 'borgo' with its ancient castle.

General Manager Roberto Protezione shares: "Castelfalfi is a Tuscan institution. This incredible and most detailed renovation is designed to ensure that Toscana Resort Castelfalfi remains recognised

as one of the finest hotels in Italy, if not the world. We are looking forward to welcoming our guests in our newly redesigned rooms and suites, and unveiling the incredible experience that awaits them in both Olivina and our spectacular surroundings. The collaborative works by designer Henry Chebaane, Affine Design and Caberlon Caroppi have resulted in an all-encompassing transformation of the property, while keeping the Tuscan heritage and culture at the forefront of Toscana Resort Castelfalfi's brand."

Restaurant

Olivina is the jewel of the property whose name hails from the land of vines and olives, and the magnificent green 'gem of the sun' named by the ancient Etruscans in the region. Not only a restaurant but an overall experience that delights all the senses, Olivina is a new type of theatrical act. Guests are treated to a landscape 'promenade' allowing them to feel the presence of the Tuscan outdoors surrounding them even when indoors. Think olive groves, scents of freshly crushed grapes, golden touches reminiscent of the sun beaming over the hills. Henry Chebaane, the talented designer behind this concept, was inspired by how truly magnificent and quaint the environment was. Feeling one with nature, he allowed his creative flair to take the lead on choosing materials that invite one to touch and gaze at, for a true appreciation of the local crafts. A rich and elegant palette of regional materials in soft shades of terracotta, copper, oak, bronze, grains, grapes, and olives best define the space. Bringing the outdoors in was always the main concept, yet the collaboration between guest and staff connecting and engaging on a truly human level was the ultimate result that designer Henry Chebaane wanted to achieve. He notes, "In a world reshaped by machines, automation, and faceless corporations...there is and will be an ever-increasing appreciation of emotional crafts, personal service and authentic human experiences." This is the essence of Castelfalfi.



Guest Rooms & Suites

Overseen by Internationally renowned French decorating firm Affine design for the signature suites and spa, and Italian studio Caberlon Caroppi for the guest rooms, junior suite and suite terrace, all rooms and suites have had a complete overhaul. The choice of working with two different studios was not a coincidence. When thinking of the redesign of the spaces, it was

decided that guests should have the option of staying in accommodation that best suit their personal style.

Taking inspiration from the Tuscan landscape surrounding the property and extreme attention to detail, the creation of four signature suites including the Castelfalfi Suite and Castelfalfi Grand Suite by Affine design offer a more contemporary look in keeping with the studio's known style. A nod to Tuscan lifestyle is found through the traditional materials and fabrics which have been used thoughtfully throughout the space.

Spa & Golf Facilities

La Spa – reopening in the autumn of 2023 – will give guests the ultimate relaxation experience; an indoor/outdoor infinity pool will take centre stage, set in perfect harmony amongst the Tuscan Hills. Traditional rituals and contemporary treatments, performed by highly trained therapists using a holistic approach, will improve guest's general wellbeing, reinvigorating body and spirit in complete harmony with the beautiful surroundings. Until the renovation helmed by Affine Design is complete, guests are still able to enjoy treatments in a designated 'pop-up spa', found in La Tabaccaia, one of the estate's magnificent historical buildings.

The largest course in Tuscany, the 27-hole layout is divided into two courses, designed by architects Preißmann and Morode, and is one of the country's most challenging courses. Enveloped by olive groves and trees, there is an evident respect and love for nature which is an essential part of Toscana Resort Castelfalfi's brand. With sustainability at the heart of everything initiative, the recovery of rainwater allows for irrigation of the grounds, enabling the estate to have been granted the GEO Certified™ eco-label, an international guarantee of high-quality sport.

Wines & Olive Oil

With acres of vineyards and olive groves, Castelfalfi is a place where guests can experience every type of adventure. More than just a place to stay, Castelfalfi produces its own wine and olive oil. In celebration of the estate reopening, Fonterinaldo is the property's latest white wine. Using the best Vermentino grapes – the wine symbol of a territory bordering Florence, Pisa and Volterra – a small production of 1,500 bottles came to fruition. Fruity notes of white peach and lemon zest, herbaceous notes of thyme and a slight balsamic scent make this sublime wine one to sip and savor while basking under the Tuscan sun.



Event & Public Areas

Studio Caberlon Caroppi oversaw the comprehensive redesign some of the hotel's public areas. There, the relationship between the interior design and the surrounding nature remains strong and most evident through the choices of materials and colours. The highlight of the public areas is denoted by an incredible art piece: a globe made of Marble as a nod to the Tuscan heritage of a medieval city. Throughout, earthy wood tones and antique brass warm up the space that somehow remains airy due to its open plan layout. The light effects and chromatic choices allow guest to venture on a journey of relaxation throughout whilst at the same time providing a sense of cosiness that invites one to be more engaged. Guests are immediately engaged and notice the perfect synergy between the past and present of the Borgo, also known as the village.

The property has also become one of the newest members of Preferred Hotels & Resorts prestigious Legend Collection. For more information about Toscana Resort Castelfalfi, please visit www.castelfalfi.com or call +39 0571 892000. Rates for the luxury 5-star resort start at €600 night for a Deluxe room.



www.castelfalfi.com